



SCIENCE TALK '26

Day 1	Thursday, March 26, 2026	
TIME	EVENT	Location
8:00 AM - 5:00 PM	SCIENCE TALK '26 Registration/Check-in	Emerald Ballroom Lobby
9:00 AM - 9:30 AM	Welcome Announcements & Opening Remarks	Emerald Ballroom
9:30 AM - 9:35 AM	SCIENCE TALK '26 Group Photo!	Emerald Ballroom
9:35 AM - 10:35 AM	KEYNOTE SPEAKER: Renée DiResta	Emerald Ballroom
10:35 AM - 10:55 AM	Morning Coffee Break	Crystal West
10:55 AM - 12:10 PM	Workshops Block	<u>Emerald Ballroom</u> - Building Emotional Resilience Around the Tough Topics <u>Room 301</u> - Gamifying Science: Explaining Complex Scientific Concepts Through Play <u>Crystal East</u> - Laugh, Learn, and Shimmy: Science Communication with a Tease <u>Crystal West</u> - Beyond Communication: How to (Actually) Build Relationships in Your SciComm Setting
12:15 PM - 12:45 PM	Open Mic Rapid Pitch Session	Emerald Ballroom
(continued on the back)		

12:45 PM - 2:00 PM	Lunch & Lunch Workshop	<u>Crystal West</u> – Lunch <u>Room 301</u> - Lunch Workshop: Share what you want and need with science communication researchers!
2:00 PM – 3:00 PM	Panels Block	<u>Emerald Ballroom</u> – Rebuilding Trust in Science and Safety Science <u>Crystal East</u> – SNAP: Mobilizing early career researchers for nationwide initiatives
3:10 PM – 4:10 PM	Short Talks Block 1	
	<u>Short Talks – Emerald Ballroom</u> 1. Science-in-Action Film Storytelling Increasing Public Trust in Science 2. Science Cafes: Why They are Important and What We Can Do Better 3. Museums as a Bridge: How Museums Connect Experts and the Public	<u>Short Talks – Crystal East</u> 1. Using Counternarratives to Reroute Anti-Science Conspiracy Theories 2. DisabledInSTEM: Reclaiming Narrative Power in Science Communication
4:10 PM – 4:30 PM	Afternoon Coffee Break	Crystal West
4:30 PM – 5:30 PM	Short Talks Block 2	
	<u>Short Talks – Emerald Ballroom</u> 1. How I got 25 million people to watch a movie about a science they reject 2. Understanding and Addressing Exposures to Inaccurate Information 3. Seeing is Believing? AI, Visual Storytelling, and Trust in Science	
5:30 PM – 7:30 PM	SciComm Poster & Art Networking Reception	Crystal West
>>> Evening Event <<<		
8:00 PM – 9:30 PM	(Offsite) SCIENCE WEEK Event: After Dark Sci-Comedy Night	ComedySportz – Portland Comedy Theater
	Buy your tickets at: https://www.portlandcomedy.com/buy-tickets	



SCIENCE TALK '26

Day 2	Friday, March 27, 2026	
TIME	EVENT	Location
8:00 AM - 5:00 PM	SCIENCE TALK '26 Registration/Check-in	Emerald Ballroom Lobby
9:00 AM - 9:10 AM	Morning Announcements	Emerald Ballroom
9:15 AM - 10:30 AM	Workshops Block	<u>Emerald Ballroom</u> – The Room Where It Happened: Facilitating High-Stakes Science Communication <u>Room 301</u> – Speaking Without Words: SWhat you're saying through what's unsaid <u>Crystal East</u> – The Science of AI, The Human Art of Communication <u>Crystal West</u> – Fail Better: Turning SciComm Missteps into Data for the Next Decade
10:30 AM - 10:45 AM	Morning Coffee Break	Crystal West
10:45 AM - 11:45 AM	<u>Panel Session</u> Is There Still a Case for Optimism in Science Communication?	Emerald Ballroom
11:45 PM - 1:00 PM	Lunch + Lunchroom Topic Tables	<u>Crystal West</u> – Lunch <u>Topic Tables:</u> • Diversity & Inclusive SciComm • ASC Mentorship Program • UCSD Science Communication Certificate Program
(Continued on back)		

1:00 PM – 2:00 PM	Short Talks Block 1	
	<u>Short Talks – Emerald Ballroom</u> 1. Seriously Funny: Using Humor and Storytelling for Science Communication 2. The Business Case for Science Communication: ROI Across Sectors 3. From Tea to Telepathy: Using Probability to Test the Impossible	<u>Short Talks – Crystal East</u> 1. Science, Creativity, and Words: Bridging the STEM vs Humanities Divide 2. Building a Bridge across the Rural Ridge 3. Talking to your local policymaker: SciComm skills in action
2:00 PM – 2:15 PM	Afternoon Coffee Break	Crystal West
2:15 PM – 3:15 PM	Short Talks Block 2	
	<u>Short Talks – Emerald Ballroom</u> 1. Reading the Room: Fresh Insights on Public Perceptions of Science 2. Science communication in a divided world: preparing the next generation to bridge the gap 3. Blu Collar White Coat: Reinforcing trust by telling the human stories behind science	
3:15 PM – 3:40 PM	Networking + Refreshment Break	Crystal West
3:45 PM – 4:45 PM	KEYNOTE SPEAKER: Raven Baxter	Emerald Ballroom
4:45 PM – 5:00 PM	Closing Remarks + Toast	Emerald Ballroom
>>> Evening Event <<<		
8:00 PM – 9:30 PM	(Offsite) SCIENCE WEEK Event: Chiasm Cabaret	McMenamin's Mission Theater
	Buy your tickets at: https://www.mcmenamins.com/events/275050-chiasm-cabaret-a-sexy-science-cabaret-variety-show	