

SCIENCE TALK '27

SPONSORSHIP OPPORTUNITIES AT A GLANCE

Partner with the people shaping how science reaches society.



Reach hundreds of science communication professionals across research, media, education, nonprofits, government, industry, public engagement, and digital communication. Choose the level that best matches your goals, from mission support and visibility to deeper engagement and conference partnership.



Built for sponsor value:
Visibility • Engagement •
Thought Leadership •
Community Impact

				5 AVAILABLE	4 AVAILABLE	1 EXCLUSIVE
						
SCIENCE TALK Supporter	Conference Sponsor	Exhibitor Sponsor	Associate Partner	Impact Partner	Track Partner	Presenting Partner
\$500	\$1K	\$2.5K	\$5K	\$10K	\$20K	\$50K
UNLIMITED	UNLIMITED	15 AVAILABLE	10 AVAILABLE			1 EXCLUSIVE
Best for mission-aligned organizations that want to support the conference.	Entry-level brand visibility plus physical promotional presence.	For organizations that want direct, face-to-face attendee, engagement.	Deeper visibility across the conference experience and digital channels.	For organizations ready to become part of the conference story.	Own repeated visibility across one of SCIENCE TALK '27's four content tracks.	The highest-visibility opportunity for a lead organization aligned with SCIENCE TALK.
- Support SCIENCE TALK '27 operations - Name recognition on sponsor webpage - Special SCIENCE TALK Supporter mug	- Logo/web/program/social recognition - Conference Sponsor slide 1 conference registration - Promotional poster at Poster & Art Reception	- Website, slide, program + social recognition - Reception + closing exhibitor shoutout 1 conference registration - Sponsor table + virtual sponsor poster	- Website + Whova + signage - Partner slide + physical program - Reception + closing recognition - Social + newsletter recognition 2 registrations + sponsor table	- Full partner recognition + Whova banner - Conference signage + marketing materials - Special thank-you at opening + closing - Social + newsletter recognition 3 registrations + sponsor table	- Track signage, slides + marketing - Recognition at start of track sessions - Website + Whova + email recognition - Opening + closing thank-you 4 registrations + sponsor table *ASC retains editorial control	- Primary conference sponsor recognition - Up to 2-min opening welcome remarks* - Prominent keynote + main signage placement - Conference marketing + digital visibility 5 registrations + sponsor table - Category exclusivity may be discussed *Subject to ASC approval
						
MISSION SUPPORT	VISIBILITY	EXHIBIT + ENGAGE	DEEPER VISIBILITY	HIGH-VISIBILITY PARTNER	TRACK VISIBILITY	POWER THE CONFERENCE



Custom packages, experience sponsorships, and trainee-access partnerships are also available.



START THE CONVERSATION.

Limited opportunities available.
Early conversations provide
the greatest flexibility.



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sciencecomm.org

SCIENCE TALK '27

EVENT SPONSORSHIP OPPORTUNITIES

Own an experience. Support access. Build a custom partnership.

Put your organization at the center of the moments attendees remember,
or work with ASC to build a custom opportunity aligned to your goals.



1. OWN AN EXPERIENCE



Coffee Break Co-Sponsor

\$1,500 per slot

8 total slots across 4 breaks

Two co-sponsors per break.
Purchase both slots for exclusive sponsorship of that coffee break.
Includes break signage, sponsor recognition, and visibility during a shared conference moment.



Breakfast Break Co-Sponsor

\$5,000 per slot

4 total slots across 2 breakfasts

Two co-sponsors per breakfast.
Purchase both slots for exclusive sponsorship of that breakfast.
Includes meal signage, sponsor recognition, and visibility during a high-traffic morning gathering.



Lunch Break Co-Sponsor

\$10,000 per slot

4 total slots across 2 lunches

Two co-sponsors per lunch.
Purchase both slots for exclusive sponsorship of that lunch.
Includes lunch signage, sponsor recognition, and visibility during a major shared conference experience.



Reception Sponsor

\$20,000

1 Exclusive Opportunity

Exclusive “brought to you by” recognition at the Thursday reception, plus prominent signage, verbal recognition, website and program recognition, newsletter thank-you, sponsor table, and virtual sponsor poster.



2. SUPPORT THE NEXT GENERATION



Trainee Access Sponsorship

Flexible impact sponsorship:
\$2,500–\$50,000

Help cover conference registration and travel awards for emerging science communicators who might otherwise be unable to attend. Includes dedicated recognition on the website, Whova, and physical program, plus social media, newsletter, and post-conference trainee experience recognition.

This opportunity can stand alone or be paired with a marketing partnership.



3. BEYOND THE CONFERENCE



Science Week Event Sponsorships Custom pricing

Support public-facing and community-centered SCIENCE TALK week events in Chicago. Opportunities may include public engagement programs, community conversations, networking events, or special off-site experiences.



Custom Sponsorship Packages Build your own package

Combine conference-wide visibility with a specific experience, trainee-access commitment, exhibitor presence, track alignment, science week event, or in-kind support. ASC can tailor recognition and activation around your goals.

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